## **B2B** Campaign

## Slack

Audrey Beesley Lauren Cooper

## **About Slack**

Slack is a messaging app for business that connects people to the information they need. By bringing people together to work as one unified team, Slack transforms the way organizations communicate.



## Campaign

Illustrate the things that are eliminated through Slack by using it as a main form of communication in order to advertise to businesses who may be dealing with these common everyday annoyances.

# Not sorry,



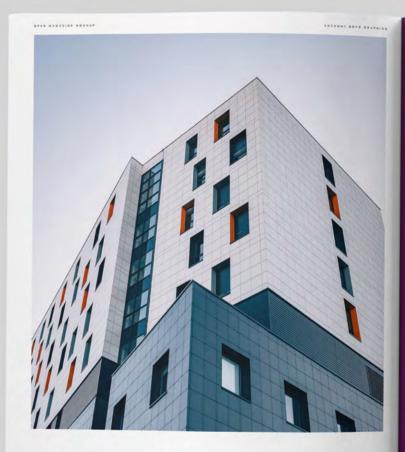


#### Headline

We'll bring tulips to the service. Sing along to the hymns. But we're not sorry Email's dead.

#### **Small Type**

Slack revolutionizes the way you communicate within the workspace. By connecting you to your team with one organized and unified channel, we eliminate the need for email.



#### Modern Building

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi accumsan mauris a mauris volutpat, nec volutpat quam malesuada. Phasellus cursus mauris ex, nec aliquet justo faucibus eget. Ut venenatis dapibus lectus, id vestibulum nibh consequat eget. Aenean pellentesque, orci sit amet porta ultricies, diam ligula vehicula risus, quis molestie quam eros eget augue. Suspendisse nec mauris blandit, mattis leo at, laoreet lorem. Aenean mollis diam dolor, non convallis quam finibus ac. Morbi volutpat, ipsum magna efficitur odio

01



### Denial is the 1st step.

#### Not sorry

No more notification overload. By connecting you to your team with one organized and unified channel, Slack revolutionizes the way you communicate within the workspace.





#### Headline

Denial is the 1st step.

**Small Type** 

No more notification overload. By connecting you to your team with one organized and unified channel, Slack revolutionizes the way you communicate within the workspace.

